[D] Fyffes and UNICEF



Despite considerable progress in the area of malaria prevention, the disease remains a public health problem and a major cause of child mortality. At present, it is estimated that about 36,000 children under the age of five will die each year in Mozambique, as a result of malaria. That's one third of all childhood deaths in the country.

Fyffes is supporting UNICEF Ireland in their programme to prevent the spread of malaria amongst orphaned and other vulnerable children in Mozambique. We help UNICEF Ireland through the distribution of mosquito nets and the support of health facilities and community projects. UNICEF's programme will save thousands of lives and we're proud to be associated with it.

Nets? Insecticide Treated Nets (ITNs) and the newer Long Lasting Insecticidal Nets (LLINs)* have been proven to be one of the best methods to prevent malaria and therefore childhood mortality.

Our partnership with UNICEF began in 2008 and it has already made an important contribution in the fight against the disease. With Fyffes support, UNICEF will provide prompt malaria treatment to 80% of the exposed population groups in six of the most remote provinces of Mozambique, areas where the population are especially vulnerable.

To date UNICEF Ireland, with Fyffes help, has been able to directly:

- Save the lives of 11,400 children under the age of five between 2008 and 2011
- Prevent over 200,000 cases of malaria
- Send 50,000 Long Lasting Insecticidal Nets directly to families in Mozambique
- Distribute 360,000 malaria nets in 2011 alone

*Naisia's malaria net is similar to the 50,000 malaria nets provided by Fyffes to families in Mozambique. For further information about UNICEF click on the link to the UNICEF homepage www.unicef.ie

