

# Fyffes Certifications - Social Compliance



Fyffes is passionate about great fruit and the people who grow it and we are committed to making sure that our fruit is produced responsibly. To help with this, we are members of several independent organisations such as:

## Ethical Trading Initiative



Fyffes is a member of the UK government-sponsored Ethical Trading Initiative (ETI). The ETI is an alliance of companies, non-governmental organisations and labour representative bodies working in partnership to improve the lives of workers across the globe who make or grow consumer goods. The ETI Base Code is incorporated in Fyffes Codes of Practice.

## Fairtrade

Fairtrade is a tool for development that ensures disadvantaged farmers and workers in developing countries get a better deal through the use of the international FAIRTRADE Mark.

Fyffes is one of the biggest suppliers of Fairtrade produce and works with regional offices in many different countries. Products that carry the FAIRTRADE Mark are independently certified against internationally agreed standards defined by the Fairtrade Labelling Organisations International (FLO). These cover a range of social and environmental criteria and include trading standards to ensure that the producers' organisations receive an agreed, stable price and additional premiums to invest in improving the quality of life for their communities.



## Max Havelaar

Max Havelaar labelled products are traded according to the international standards of Fairtrade Labelling Organizations International (FLO). Fyffes has Max Havelaar certification for its Fairtrade produce in Germany, Switzerland and other European markets.



## World Banana Forum

The World Banana Forum (WBF) was established under the auspices of the UN Food and Agriculture Organisation in December 2009. It is a permanent forum that facilitates the sharing of information, ideas and best practice among the stakeholders of the banana sector, including representatives from the banana industry, civil society organisations and national governments. Fyffes is an active member of both the Steering Committee and the Working Group on Sustainable Banana Production and Environmental Impact.

