Fyffes sustainability journey

2017
- Data collection on supply chain
- Sustainability Strategy Engagement Process
- Review of Sustainability Approach

2018
- Global Sustainability Strategy
- Stakeholder consultation
- Agreed target UN SDGs
- Org design for sustainability and compliance teams
- Living Wage Benchmark partner (Costa Rica, Belize)

2019
- Gender Equality Program
- Fyffes Principles
- Fyffes Ethics Hotline
- Human Rights Impact Assessment
- Life-cycle assessment analysis
- Inventory of innovative sustainable practices
- Community Investment Strategy
- Social Impact Study on Fairtrade premiums
Approach

• In 2017 and 2018 Fyffes reviewed its overall approach to sustainability and consulted widely across the whole company with employees from a range of roles to create a new global sustainability strategy. Our goal was:

  • to accelerate efforts to become a sustainable business, remaining relevant and successful while addressing and leveraging urgent environmental constraints, increasing stakeholder requirements, and a shifting global economy and evolving consumer preferences

• Fyffes conducted several internal and external stakeholders consultations through workshops and one-on-one interviews, as well as benchmarking and research. This work resulted in the Global Sustainability Strategy which has a long term timeline to 2030 in line with the United Nations Sustainable Development Goals (UN SDGs) but with an initial 3 year roadmap

• The UN SDGs Fyffes has chosen to focus on are; 3 good health and wellbeing, 5 gender equality, 6 clean water and sanitation, 8 decent work and economic growth and 12 responsible consumption and production

• Fyffes will work in partnership with local and international civil society actors to realise our sustainability objectives 17
Sustainability vision

Fyffes engages employees, growers, communities, customers, consumers and civil society to deliver fresh, healthy and sustainably grown produce in a collective effort to share value and enrich the lives of people around the world.
Fyffes integrates sustainable practices in all areas of its operation to respond to climate change and ensure that natural resources are efficiently managed, conserved and enhanced for future generations.

Fyffes enhances the health of people around the world by delivering healthy produce to undeserved markets and by promoting healthy food choices.

Fyffes enriches people’s lives by contributing to the development of employees, growers and communities and credited shared value partnerships.

Fyffes upholds the highest standards for good corporate governance, ethics and sustainability by demonstrating and promoting sound business principles across its value chain.
Fyffes integrates sustainable practices in all areas of its operation to respond to climate change and ensure that natural resources are efficiently managed, conserved and enhance for future generations.

To achieve this, Fyffes will:

• Increase efficiency in use of inputs and outputs, including implementation of sustainable alternatives
• Protect, restore, maintain and/or enhance natural soil fertility
• Reduce water use, prevent water waste and enhance wastewater quality
• Reduce carbon footprint throughout the supply chain
Fyffes enhances the health of people around the world by delivering healthy produce to underserved markets and by promoting healthy food choices.

To achieve this, Fyffes will:

• Optimise consumer access to healthy core products
• Develop new applications and uses for core products and repurpose waste from production processes
Fyffes enriches people’s lives by contributing to the development of employees, growers, and communities and creating shared value partnerships.

To achieve this, Fyffes will:

• Advance the human rights of employees and provide decent, meaningful employment opportunities throughout the supply chain
• Improve the health, safety and wellbeing of employees
• Nurture and develop our community partnerships
• Collaborate with smallholder farmers to enable their growth and promote sustainable production
Fyffes upholds the highest standards for good corporate governance, ethics and sustainability by demonstrating and promoting sound business principles across its value chain.

To achieve this, Fyffes will:

- Develop and implement Principles of Responsible Business Conduct ‘Fyffes Principles’
- Enable supply chain transparency and transparent business practices
- Maintain open and proactive communication channels with stakeholders to strengthen engagement and influence on sustainable practices